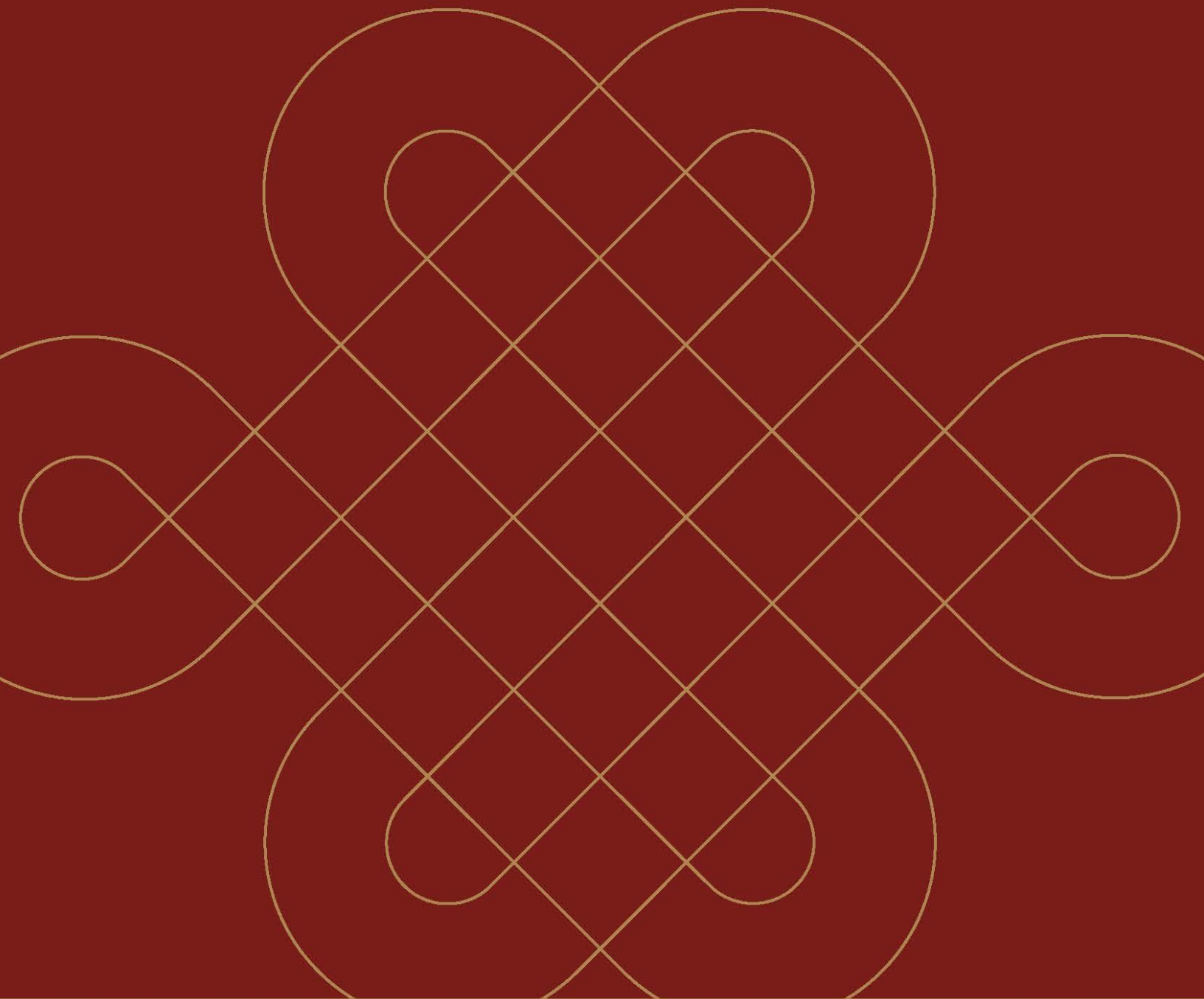


THE FORTUNE BALL

萬福慈善晚宴



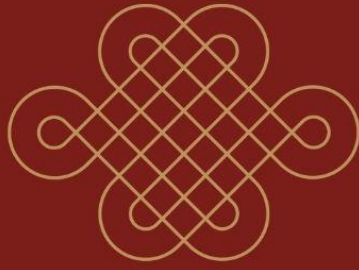
SATURDAY, NOVEMBER 25, 2023

Hilton Toronto/Markham Suites
Conference Centre & Spa

8500 Warden Avenue
Markham



Markham
Stouffville
Hospital
Foundation



THE FORTUNE BALL

萬福慈善晚宴

in support of Markham Stouffville
Hospital Foundation

Saturday, November 25, 2023
Hilton Toronto/Markham Suites

There is a Chinese proverb that says —
“If you always give, you will always have.”

You are exclusively invited to celebrate the modern tradition of Chinese culture during an enchanting evening filled with elegant charm and outstanding entertainment. Markham Stouffville Hospital (MSH) Foundation aims to promote community pride within our local Chinese-Canadian population and engage our Chinese business and philanthropic leaders to bring abundant blessings to our hospital through the sharing of their good fortune and prosperity.

The Fortune Ball plays an important role in raising awareness and achieving MSH’s fundraising goals while fulfilling the hospital’s promise of excellent patient care for generations to come. You don’t want to miss this stylish evening of culture, exciting entertainment, and sophisticated fun – all to bring a lifetime of care closer to home.



Help bring a lifetime of care closer to home.

Our community is growing. Health care is changing. So must the way we care for patients. The MSH of tomorrow must transform health care for our rapidly growing, aging, and diverse community.

Access to the most state-of-the-art equipment is essential to continue providing the exceptional, patient-centred care the community needs and deserves. Government funding can't cover the cost of all critical life-saving equipment and top priority needs.

Your help is needed and will:

- Enhance patient care with more state-of-the-art equipment and expanded programs and services
- Build a new Ambulatory Centre of Excellence to increase acute care capacity
- Advance the strategic focus on research and learning to effect positive change in health care

Now, more than ever, your support means everything.

Your generosity will help transform our hospital into an integrated health care hub with enhanced services, expanded spaces and the best talent to deliver a lifetime of care, close to home.

437,407

patients treated

97,035

**emergency
department
visits**

1,933,063

**diagnostic
exams & lab
interventions**



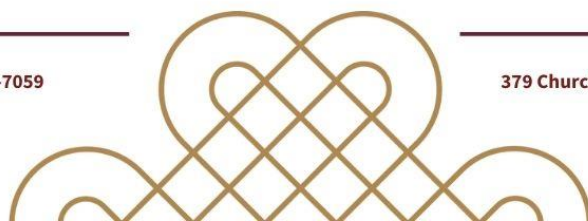


Help bring a lifetime of care closer to home.

MSH prides itself as an organization that serves some of Ontario's most diverse communities with core principles of fostering a safe and inclusive environment. Markham is Canada's most diverse city with a rich cultural heritage and the largest Chinese population in the Greater Toronto Area. Whitchurch-Stouffville continues to grow, with 10 per cent of residents speaking Chinese languages.

Sponsors Receive Excellent Brand Exposure

- Guests consist of over 700 of our community's most influential business leaders, decision-makers and philanthropists
- Wide-spread exposure to a circulation of over 281,500 through various print media including Sing Tao Headliner Magazine, Markham Economist & Sun, Stouffville Sun-Tribune, News Review and the Toronto Star. Plus added exposure of over 1.3 million impressions through yorkregion.ca



Partnership Opportunities

Platinum Sponsor

\$21,800

Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website
- Company logo recognition on event invite sent to guests
- Recognition on MSH Foundation's social media accounts including Facebook, LinkedIn and Instagram

Event Day Recognition

- Two (2) tables of 10 at gala in premium location
- Corporate logo recognition on two (2) company tables
- Prominent logo positioning on print material associated with sponsorship
- Full page colour advertisement in event program – premium placement (sponsor supplies)
- Corporate logo to prominently appear on sponsor recognition page in event program
- Opportunity to provide gala guests with branded gift (sponsor provides)
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

Post Event Recognition

- Business acknowledgement for Platinum Sponsorship
- Invitation for four (4) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors of Markham and Whitchurch-Stouffville
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star, Markham Economist & Sun, Stouffville Sun-Tribune and Sing Tao Headliner magazine



Gold Sponsor

\$12,800

Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website

Event Day Recognition

- One (1) table of 10 at gala in premium location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Full page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

Post Event Recognition

- Business acknowledgement for Gold Sponsorship
- Invitation for two (2) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors of Markham and Whitchurch-Stouffville
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star, Markham Economist & Sun, Stouffville Sun-Tribune and Sing Tao Headliner magazine



Silver Sponsor

\$7,800

Pre-Event Recognition

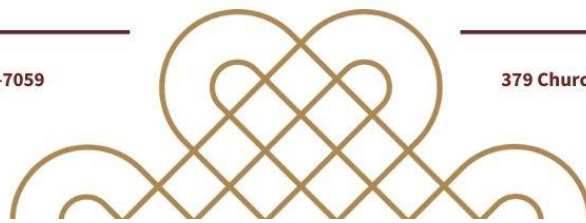
- Company logo recognition on The Fortune Ball website

Event Day Recognition

- One (1) table of 10 at gala in preferred location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Half page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

Post Event Recognition

- Business acknowledgement for Silver Sponsorship
- Invitation for two (2) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors or Markham and Whitchurch-Stouffville
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star, Markham Economist & Sun, Stouffville Sun-Tribune and Sing Tao Headliner magazine



Corporate Table

\$5,800

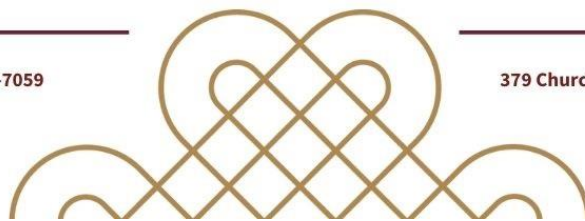
- Company name recognition on The Fortune Ball website
- One (1) table of 10 at gala
- Corporate name recognition on one (1) company table
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Business acknowledgement for Corporate Table Sponsorship
- Corporate name identification in post-event thank you ad in local newspaper outlet



Event Sponsor

\$3,800

- Company name recognition on The Fortune Ball website
- Exclusive signage associated with sponsorship
- Quarter page colour advertisement in event program (sponsor supplies)
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Corporate name identification in post-event thank you ad in local newspaper outlet





THE FORTUNE BALL

萬福慈善晚宴



**Markham
Stouffville
Hospital
Foundation**

Established in 1989, the MSH Foundation has continuously raised funds to support health care for the more than 450,000+ residents of Markham, Stouffville and the surrounding communities.

To meet the growing needs of the community, and thanks to tremendous support from generous donors throughout the years, the MSH Foundation has funded capital expenditures for equipment, IT infrastructure, and a major expansion and renovation project for Markham Stouffville Hospital.

Government can't fund all life-saving equipment and other priority needs. Generous donor support is essential to the exceptional care that MSH patients can receive close to home.

Today, health care is changing at a rapid pace. The way the hospital cares for patients now will not be the way it cares for patients in the future. The MSH of tomorrow must transform health care for our rapidly growing, aging, and diverse community.

As the Foundation for Oak Valley Health's MSH, we are a supportive hand for our community and our hospital. The relationship between our donors and the hospital goes hand in hand – each caring for the other in the best possible way. Generous donor support ensures our patients will always be in the best hands right here at MSH.



**Markham
Stouffville
Hospital**
Oak Valley Health

Oak Valley Health's MSH is one of Ontario's leading community hospitals serving Canada's most diverse population in one of its fastest growing regions. With 354 beds, redeveloped facilities, excellent clinical programs and leading health technology, MSH proudly provides patient care that uniquely combines the scope of a large hospital with the warm and personal touch that only a community hospital can offer.

As their hospital of choice, MSH is honoured to care for the 450,000+ residents of Markham, Stouffville, Uxbridge, Richmond Hill, eastern York Region, north Durham and north Scarborough. With a bold vision of "Care beyond our walls" MSH is committed to responding to the ever-changing landscape of community health care, by integrating care into the community and putting patients at the centre of their care. MSH has partnered with health care providers in the area to develop the Eastern York Region North Durham Ontario Health Team which provides coordinated access to care across a range of service providers.



Join us!

Thank you for your consideration to partner with us.
We look forward to connecting with you.

Allan Bell

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@supportMSH   

